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**DESIGN IN PITTSBURGH**

# Beautifully Livable

Interior designer **Seashal Belldina** brings comfortable luxury to homes in Western Pennsylvania and beyond.

When Seashal Belldina left a successful 15-year advertising career overseeing multiple offices and over \$30 million in revenue to reignite her passion for interior design, she brought a finely tuned expertise in project management and a mother-of-three's perspective on what will (and won't) work when designing spaces with everyday living in mind.

More than a decade later, her firm, Interiors by Seashal, is grounded in a design process that prioritizes knowing clients, their specific needs, and their vision. Merging an innate design intelligence with attentively acquired skill, Belldina creates spaces that coalesce existing architecture with the client's aesthetic.

Under her creative guidance, several of Pittsburgh's ubiquitous French Provincial brick houses have found new life, gorgeously reimagined to reflect their inhabitants' coastal dreams or modern farmhouse aspirations. While the architecture provides a canvas for dreams to become expressive realities, Belldina sees designing beautiful spaces that her clients can live in comfortably as her first priority. With today's durable fabrics and finishes as well as a detailed understanding of how her clients live day to day, she says any home can meet the functional needs of the people—and their four-legged friends—who live there.

"So many people believe they can't have nice things when they have young children, in-home pets, or an active lifestyle," Belldina says. "I'm on a mission to change that thinking. We can design interiors that work for you. Live beautifully now and enjoy it for years to come."




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